

2009 Breeders' Cup Bracket Battles Giveaway Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to individuals who are legal residents of the 50 United States or the District of Columbia and who are at least 21 years of age as of the date of entry and of legal adult age in their state of residence. Void where prohibited by law. Employees of Blood-Horse Publications ("Sponsor"), their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and the immediate family members and/or those living in the same household of each are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

HOW TO ENTER:

Register to play Breeders' Cup Bracket Battles 2009 by providing a valid name, email address, and state. Only one registration is allowed per e-mail address. Illegible and incomplete entries are void. Sponsor is not responsible for lost, late, misdirected, incomplete entries or entries not received. In the event of a dispute over who submitted an entry, the entry will be deemed to have been submitted by the authorized account holder of the e-mail account identified on the online entry form. Authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries become the property of Sponsor and will not be returned.

WINNER SELECTION: The promotion period will run from Friday, October 1st through Friday, October 31st. Five weekly drawings will be conducted on the following dates: October 8, 2009; October 10, 2009; October 17, 2009; October 24, 2009; and October 31, 2009. Grand prize drawing will be held Monday, October 26th. Each week, a member of The Blood-Horse staff will conduct a random drawing from among the eligible entries.

Each week, ten players will win an all-access pass to Youbet.com premier-level products. Players who register by midnight October 25th will also have a shot at the Grand Prize: two tickets to the 2009 Breeders' Cup.

PRIZE: Contest Winners whose prize is awarded as a YouBet.com platinum package are subject to the following rules:

Contest winners must be at least 21 years of age.

Contest winners must register with and establish an active wagering account with YouBet.com, providing all information requested by YouBet.com in order to verify identity and age.

Contest Winners can reside in any state. If a contest winner would like to place a wagers on YouBet.com, they may only be placed when the account holder is physically located in a state other than a Restricted Racing State. The YouBet.com Restricted Racing States are as follows: Alaska, Arizona, California, Georgia, Hawaii, Maryland, Mississippi, Missouri, Nebraska, Nevada, New Jersey, North Carolina, South Carolina, Utah, Virginia and Washington.

Contest winnings will be issued as credits in your YouBet.com account as a Free Premium "Platinum" package for One Year.

The Platinum package includes:

- No Deposit or Membership Fees
- Unlimited Race Replays
- Unlimited xStream audio/video streaming in high-quality

- TurfDay Super Stats handicapping package
- My YouBet for advance notice when a horse, jockey or trainer will be in the running.
- My ROI, where you can make notes on your horses, set up alerts, track opportunities, even watch for carryovers.

Contest credits cannot be withdrawn. Winnings earned from wagering in a state other than a restricted state can be withdrawn from an account with an active wagering account in order to verify identify and age.

One grand prize winner will be provided with 2 Grand Stand seats and parking for both race days. Players must register by midnight on October 25, 2009 to be eligible for the random drawing for the grand prize. A YouBet representative will make arrangements to provide tickets.

Complete Terms & Conditions of the YouBet prize packages can be found here:

<http://www.youbet.com/termsconditions/>

TERMS: Sponsor not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize; and in no event will Sponsor be liable for any indirect, incidental, consequential or punitive damages arising out of your participation in this promotion or acceptance of any prize. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the sweepstakes whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. **CAUTION:** Any attempt to damage www.bloodhorse.com or undermine the operation of this promotion is a violation of criminal & civil laws. Sponsor reserves the right to disqualify and/or seek damages from any individual making any such attempts to the full extent permitted by law.

Any disputes about this promotion must be resolved individually, without resort to class action, in the appropriate state court in the Commonwealth of Kentucky exclusively, and subject to the laws of the Commonwealth of Kentucky. Should there be a conflict between the laws of the State of Kentucky and any other laws, the conflict will be resolved in favor of the laws of the State of Kentucky.

WINNERS: The first set of weekly winners will be announced Friday, October 8th on BloodHorse.com. To obtain a list of all winners, please send an email to webproduction@bloodhorse.com with a subject line of "Request - Breeders' Cup Bracket Battles Complete Winners". You will receive an email reply, containing each weekly winner's name, within 72 hours.

SPONSOR: Blood-Horse Publications, 3101 Beaumont Centre Circle, P.O. Box 919003, Lexington, KY, 40591-9903.