

Discover the Difference in a True Full-Service Operation

Foaling barn to winner's circle, stallion selection to sales ring, clients are benefiting from Hidden's Brook's top professionals

BY: DALE BRICHTA



If strength comes from diversity, and diversity leads to success, then it's no wonder Paris, Kentucky-based Hidden Brook has emerged as one of the strongest, most successful full-service programs in the industry.

Inaugurated in 2002 by five accomplished horsemen, each with a strong and unique skill set—Jack Brothers, Dan Hall, Sergio de Sousa, Mark Roberts, and Danny Vella—Hidden Brook has capitalized on the partners' diverse strengths, and forged a leading role at raising, selling, purchasing, and racing Thoroughbreds who achieve success at the highest levels.

To drive that point home, Hidden Brook has raised and/or purchased five Kentucky Derby contenders of the past eight years.

Spread across 600 acres of limestone-rich land in the heart of Bourbon County, Hidden Brook provides a superior environment for raising racehorses, then backs that up with a top-notch team of committed, caring professionals.

Manager/Partner Sergio de Sousa credits the farm's outstanding success rate to the close attention to detail Hidden Brook pays to every aspect of the program, from managing the land to selecting the best staff.

13.9% stakes performers from horses raised at Hidden Brook through their yearling year

"A lot of our success has to do with our staff and our feed, and never pushing a horse," de Sousa says. "We have first-rate blacksmith and vet work. We give our pastures rest and never overload the farm, because that land is our bread and butter."

The Hidden Brook Farm team includes a highly regarded reproductive specialist—de Sousa's wife, Dr. Karen Wolfsdorf—and experts in feed, nutrition, breaking, training, lay-ups, and sales preparation.



Hidden Brook's sales consignment and sales preparation program also ranks with the best in the industry. While keeping manageable number of sales horses, Hidden Brook annually ranks among the nation's leading consignors of yearlings, weanlings, and broodmares.

Hidden Brook has posted perhaps its biggest successes at the breeding stock sales, selling more than \$35,000,000 worth of broodmares, broodmare prospects, racing prospects, and weanlings over the past six years, including:

- **Nine million-dollar mares**
- **Sale Topper at FTK November 2010**
- **Top-priced in-foal mare sold in N.A. 2007-10**

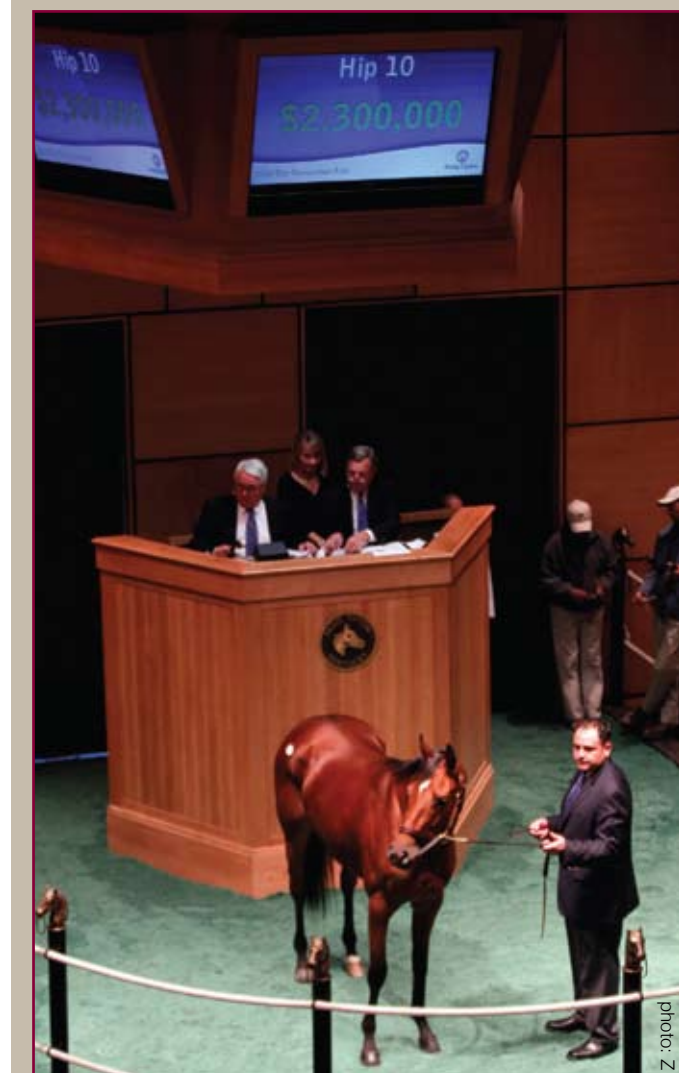
Hidden Brook's sales team has further established a remarkable record of selecting future racing stars. Team members—who include bloodstock director Mike Recio—scour the sales grounds and farms in search of top prospects. To date, 39 stakes horses and three champions have been purchased by Hidden Brook, most notably Kentucky Derby champion Big Brown.

"We've had monumental success together, from our pinhooking ventures to the world-class racing stable we've assembled."

—PAUL POMPA JR.

A growing facet of Hidden Brook's business is racing partnerships. "Our early strategy was to acquire one or two fillies each year, and enhance their resume to make them desirable broodmares," says Partner Dan Hall. "Early success with Knight's Templar and Quiet Meadow spawned interest from friends and clients, and it has snowballed, to now include colts. We use a roster of top trainers and employ a very professional approach. Our goal is to make it as enjoyable and profitable as possible for everyone."

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AWESOME FEATHER -
2010 FTK November Sale Topper at \$2.3 million