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Investing in Success

*Northwest Stud makes
a commitment to excellence*

BY MICHAEL COMPTON

NESTLED ON 250 acres inside the sprawling Nelson Jones Training Center near Ocala, Fla., Northwest Stud opened its gates for business in 2012. Less than two years later Giuseppe Iadisernia's full-service farm has announced its arrival to the industry beyond the borders of the Sunshine State.

"We originally built the farm for our horses," related Alfredo Lichoa, general manager of Northwest Stud. "Now we are a commercial farm. We discovered the best way to keep things turning was to expand into a commercial operation."

Primarily a stallion farm when it opened, Northwest Stud broadened into the sales arena in a big way this year. Making its presence known at the Keeneland September yearling sale, Northwest Stud was the fifth leading buyer by gross, taking home 19 horses for \$4,464,000. Most of the yearlings, according to Lichoa, will be pointed to Florida's 2-year-olds in training sales.

"After the first day we couldn't walk through the barns at Keeneland without someone trying to show us a horse," said Lichoa, who works the sales with a team of eight scouts.

Among the outfit's Keeneland acquisitions is a filly named Miss Hollywood who
(continued on page 50)



Horses gallop over the track at the Nelson Jones Training Center; inset, Northwest Stud's general manager Alfredo Lichoa

LOUISE E. REINAGEL PHOTOS

First To Thank You



Colt by First Dude out of Spoken For



Colt by First Dude out of British Event



Colt by First Dude out of Placerita



Filly by First Dude out of Double Martini

"If this is representative of First Dude's foals, people should be flocking to him to fill his book"

- Barry Eisaman, *Eisaman Equine*, commenting on his two First Dude foals.



"First Dude is a strong imposing specimen with tremendous bone, natural muscle, and substance. He has an aura of class and masculine presence which he is passing on to his offspring. Not only are his foals outstanding individuals with abundant leg and bone they have great minds and temperaments; the full package of elite athletes." -Mike Ryan



First Dude

OBS Fall Mixed Sale Average \$31,000

Stephen Got Even—Run Sarah Run, by Smart Strike



Donald R. Dizney
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Standing: First Dude • American Spirit • Contact Roger Brand, Jimmy Alexander or Melissa Anthony for stallion inquiries
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2013 LEADING SIRES IN FLORIDA



Rank	Stallion (Foreign foaled), (YOB,Sire), Where Stands	2014 Stud Fee	Rnrs/ Wnrs	Stakes Wnrs/ Wns	Rstrct SW/ BT SW	(Chief Earner, Earnings)	Cumulative				
							2013 Earnings	Foals	Stks Wnrs	A-E Index	Comp Index
1	WITH DISTINCTION (01, Storm Cat), Hartley/De Renzo Thoroughbreds	\$7,500	186/100	5/7	2/5	(Merit Man, \$208,830)	\$4,323,515	*346	9	1.14	1.22
2	WILDCAT HEIR (00, Forest Wildcat), Journeyman Stud	\$10,000	177/104	3/6	0/3	(Black Diamond Cat, \$207,300)	\$3,878,828	*403	20	1.46	1.52
3	PUT IT BACK (98, Honour and Glory), Bridlewood Farm	\$6,000	178/111	5/9	2/5	(Super Chunky, \$185,082)	\$3,817,431	*783	30	1.43	1.38
4	GRAEME HALL (97, Dehere), Winding Oaks Farm	\$5,000	127/73	1/2	0/1	(Marathon Lady, \$277,100)	\$2,641,380	*402	21	1.46	1.25
5	EXCLUSIVE QUALITY (03, Elusive Quality), Journeyman Stud	\$2,500	93/63	3/5	1/3	(Sr. Quisqueyano, \$346,050)	\$2,551,855	153	4	1.15	1.12
6	REPENT (99, Louis Quatorze), Woodford Thoroughbreds	\$3,000	126/62	3/3	0/3	(Crown Polis, \$132,439)	\$2,291,456	*450	24	1.14	1.22
7	VALUE PLUS (01, Unbridled's Song), HallMarc Stallions at Stonewall Ocala	\$4,500	115/61	2/3	1/2	(Sweet Maxine, \$122,470)	\$2,002,376	*306	3	1.00	1.21
8	CITY PLACE (00, Storm Cat), Hartley/De Renzo Thoroughbreds	\$5,000	67/50	1/1	1/1	(Talent N Passion, \$156,150)	\$1,730,860	209	10	1.37	1.05
9	A. P. WARRIOR (03, A.P. Indy), HallMarc Stallions at Stonewall Ocala	\$4,500	79/37	1/1	1/1	(Hallie Brooks, \$164,880)	\$1,595,067	*134	4	0.97	1.39
10	GREATNESS (99, Mr. Prospector), HallMarc Stallions at Stonewall Ocala	\$4,000	55/35	3/8	0/3	(Immortal Eyes, \$427,500)	\$1,501,201	*191	8	1.48	1.06
11	POLLARD'S VISION (01, Carson City), Pleasant Acres Stallions	\$5,000	87/37	2/3	1/2	(Got Shades, \$134,123)	\$1,309,043	*299	15	1.57	1.31
12	HIGH COTTON (03, Dixie Union), Ocala Stud Farm	\$7,500	71/31	0/0	0/0	(Speak Logistics, \$210,650)	\$1,288,040	*127	4	1.25	1.27
13	CONCORDE'S TUNE (89, Concorde Bound)	Died, 2011	66/35	2/2	0/2	(Wicked Tune, \$136,825)	\$1,257,380	486	28	1.27	1.13
14	DONERAILE COURT (96, Seattle Slew), HallMarc Stallions at Stonewall Ocala	\$3,000	78/41	1/1	1/1	(Prior Restraint, \$68,940)	\$1,197,499	*663	25	1.05	1.34
15	IMPERIALISM (01, Langfuhr), Get Away Farm	\$3,500	82/40	1/1	1/1	(Jan's Perfect Star, \$138,827)	\$1,142,439	159	3	0.83	0.99
16	CIRCULAR QUAY (04, Thunder Gulch), Journeyman Stud	\$2,500	58/24	0/0	0/0	(Reporting Star, \$146,637)	\$1,105,986	79	1	1.02	1.45
17	BURNING ROMA (98, Rubiano), HallMarc Stallions at Stonewall Ocala	\$1,000	59/35	0/0	0/0	(Sheer Drama, \$108,040)	\$1,063,979	*166	4	0.86	1.23
18	MASS MEDIA (01, Touch Gold), Journeyman Stud	\$2,000	50/33	1/1	0/1	(Rockyshomerun, \$104,244)	\$1,046,810	*91	4	1.25	1.11
19	STRONG CONTENDER (03, Maria's Mon), HallMarc Stallions at Stonewall Ocala	\$3,000	52/28	2/6	0/2	(Grand Contender, \$146,743)	\$1,024,150	*137	5	0.95	1.11
20	ROAR OF THE TIGER (99, Storm Cat)	Died, 2010	60/30	1/1	0/1	(Bear Tough Tiger, \$113,617)	\$1,021,463	*306	7	0.86	1.18
21	COWTOWN CAT (04, Distorted Humor), Journeyman Stud	\$2,500	43/27	1/1	0/1	(Dreaming of Susie, \$98,670)	\$1,008,670	67	1	1.15	1.38
22	MONTBROOK (90, Buckaroo), Ocala Stud Farm	Died	79/31	2/2	1/2	(Cape Finisterre, \$66,167)	\$946,108	*819	49	1.56	1.55
23	SAINT ANDDAN (02, A.P. Indy), Journeyman Stud	\$2,000	53/28	1/1	0/1	(Italian Job, \$95,513)	\$884,752	*95	4	0.95	1.27
24	PROUD ACCOLADE (02, Yes It's True)	Died, 2009	44/23	2/2	0/2	(Majestic Marquet, \$118,600)	\$877,525	*124	6	1.24	1.23
25	BLACK MAMBO (99, Kingmambo)	Died, 2009	42/24	0/0	0/0	(Jack's the Won, \$123,680)	\$836,746	*185	2	0.93	1.30
26	WEST ACRE (95, Forty Niner)	Died, 2012	35/16	2/2	0/2	(Do It for Don, \$125,065)	\$802,709	305	13	1.41	1.22
27	IT'S NO JOKE (02, Distorted Humor), HallMarc Stallions at Stonewall Ocala	\$3,000	35/18	2/3	1/2	(Bear No Joke, \$188,544)	\$791,879	63	3	1.32	1.12
28	HEAR NO EVIL (00, Carson City), Journeyman Stud	\$3,000	28/10	2/3	0/2	(Best Plan Yet, \$300,960)	\$767,929	64	4	2.19	1.54
29	DOUBLE HONOR (95, Gone West), Get Away Farm	\$2,500	75/37	1/1	1/1	(So Honored, \$42,152)	\$759,272	*579	21	1.07	1.18
30	GOTTCHA GOLD (03, Coronado's Quest), Ocala Stud Farm	\$2,500	37/17	0/0	0/0	(Mucho Mans Gold, \$59,700)	\$655,774	*58	0	0.95	1.56
31	DA STOOPS (03, Distorted Humor), HallMarc Stallions at Stonewall Ocala	\$1,000	31/21	0/0	0/0	(Stop Hunting, \$83,642)	\$639,977	*74	1	1.04	1.08
32	¶ TWO STEP SALSA (05, Petionville), Get Away Farm	\$7,500	19/9	0/0	0/0	(Dance With Fate, \$155,250)	\$573,451	48	0	1.44	1.07
33	INDY WIND (02, A.P. Indy), Journeyman Stud	\$2,500	19/11	1/1	0/1	(A. P. Cino, \$120,223)	\$549,798	33	1	0.97	1.23
34	HALO'S IMAGE (91, Halo)	Died, 2010	56/20	0/0	0/0	(Tactical Image, \$40,938)	\$543,190	*553	22	1.31	1.30
35	SARAVA (99, Wild Again)	Pnsd	42/18	0/0	0/0	(Coco's Shadow, \$74,575)	\$521,321	166	1	0.68	1.18
36	WESTERN PRIDE (98, Way West)	N/A	35/19	0/0	0/0	(Miss Dayna Lee, \$70,207)	\$513,182	95	1	0.57	0.96
37	WAGON LIMIT (94, Conquistador Cielo), Bridlewood Farm	\$2,000	27/15	0/0	0/0	(Wagson, \$86,531)	\$498,263	182	5	1.30	1.15
38	STRAIGHT MAN (96, Saint Ballado)	N/A	30/16	0/0	0/0	(Unfinching, \$69,560)	\$497,747	346	11	1.06	1.15
39	AWESOME OF COURSE (00, Awesome Again), Journeyman Stud	\$7,500	17/14	2/2	0/2	(Fort Loudon, \$187,250)	\$496,442	48	5	2.88	1.30
40	MARQUETRY (87, Conquistador Cielo)	Died, 2013	31/13	0/0	0/0	(Old Troubador, \$88,518)	\$460,606	*892	34	1.12	1.42
41	LEADING THE PARADE (01, A.P. Indy)	N/A	42/14	0/0	0/0	(Marshall, \$61,960)	\$422,677	72	0	0.63	1.00
42	THE GREEN MONKEY (04, Forestry), Hartley/De Renzo Thoroughbreds	\$5,000	22/16	1/1	0/1	(Dazzle Me Darling, \$65,400)	\$411,032	28	1	0.99	1.10
43	SWEET RETURN (GB) (00, Elmaamul), Journeyman Stud	\$5,000	29/14	0/0	0/0	(He's Hollywood, \$47,344)	\$383,312	59	0	0.62	0.89
44	¶ IN SUMMATION (03, Put It Back), Ocala Stud Farm	\$4,000	22/8	0/0	0/0	(Fazed, \$52,850)	\$352,817	51	0	0.80	1.64
45	UNBRIDLED TIME (98, Unbridled's Song)	Died, 2012	25/13	0/0	0/0	(Dreamy Diva, \$38,782)	\$332,539	198	1	0.77	1.02
46	WISED UP (95, Dixieland Band), Rising Hill Farm	\$1,500	17/9	0/0	0/0	(Wise Trick, \$51,320)	\$293,427	151	4	1.00	0.84
47	HAL'S IMAGE (02, Halo's Image)	N/A	22/9	0/0	0/0	(Joanie's Image, \$48,238)	\$289,714	29	0	0.69	1.34
48	DARK KESTREL (03, Stormy Atlantic), University of Florida Vet Med Center	\$1,500	3/2	1/1	0/1	(Stormofthecentury, \$277,320)	\$289,260	14	1	1.74	1.37
49	BELGRAVIA (04, Mr. Greeley), Hartley/De Renzo Thoroughbreds	\$5,000	16/11	0/0	0/0	(Bricks and Clicks, \$68,442)	\$283,690	32	0	0.83	1.36
50	WEKIVA SPRINGS (91, Runaway Groom), Double Diamond Farm	\$1,000	20/9	0/0	0/0	(Long Legged Girl, \$60,835)	\$268,757	405	15	0.87	1.21
51	SCORPION (98, Seattle Slew)	N/A	26/12	0/0	0/0	(Last Sting, \$34,465)	\$258,372	*123	1	0.84	1.09
52	CIMARRON SECRET (91, Tejano)	Died, 2008	21/10	0/0	0/0	(Ms. N. Tarsia, \$73,405)	\$251,007	143	4	0.97	0.81
53	¶ YESBYJIMMINY (04, Yes It's True), Bridlewood Farm	\$2,500	14/5	1/2	0/1	(Flay Mignon, \$112,400)	\$250,491	28	1	1.00	1.48
54	COLONY LIGHT (89, Pleasant Colony), Rising Hill Farm	N/A	17/8	0/0	0/0	(Destiny Joy, \$68,865)	\$245,335	410	13	1.01	1.05
55	SPELLBINDER (01, Tale of the Cat), HallMarc Stallions at Stonewall Ocala	\$2,000	16/8	0/0	0/0	(Quorum, \$52,060)	\$244,224	21	1	1.52	1.14
56	UNTUTTABLE (96, Unbridled)	Pnsd	20/9	0/0	0/0	(Delirious Tide, \$50,570)	\$243,929	192	11	1.08	1.29
57	¶ BENNY THE BULL (03, Lucky Lionel), Winding Oaks Farm	\$2,500	18/6	0/0	0/0	(Benny's Bullet, \$43,000)	\$240,162	40	0	0.81	0.96
58	MARCO BAY (90, Copelan)	N/A	9/8	0/0	0/0	(Diana's Vendetta, \$61,925)	\$239,783	95	2	1.46	0.77
59	GULF STORM (97, Storm Cat)	N/A	23/11	0/0	0/0	(Make My Day, \$39,840)	\$214,634	202	7	0.66	0.93
60	THE KAISER (95, Tasso)	N/A	8/7	0/0	0/0	(Kaiser's d'Light, \$45,220)	\$207,551	34	0	0.73	0.92
61	LIFESTYLE (00, Indian Charlie)	N/A	5/5	1/1	1/1	(Rambling Richie, \$79,605)	\$184,269	7	1	1.50	1.38
62	BOASTFUL (98, Cozzene), Covington Oaks Farm	\$1,000	14/7	0/0	0/0	(Colonel Red, \$51,521)	\$163,274	30	0	0.62	0.95
63	TEXAS GLITTER (96, Glitterman)	Died, 2008	15/7	0/0	0/0	(Uno Pecador, \$50,380)	\$149,844	170	2	0.76	0.97
64	UNFORGETTABLE MAX (00, Northern Affleet), HallMarc Stallions at Stonewall Ocala	\$2,000	7/4	0/0	0/0	(Jax Maxx, \$70,120)	\$131,195	58	0	0.64	1.04
65	INDIAN EXPRESS (00, Indian Charlie), Ups and Downs Farm	\$2,500	8/5	0/0	0/0	(Aracnaphobia, \$45,450)	\$125,944	27	2	0.92	0.63
66	OPS SMILE (92, Caveat)	N/A	3/2	0/0	0/0	(Hot Smile, \$106,402)	\$119,021	111	1	0.93	1.03
67	SUCCESSFUL WAYS (04, Successful Appeal)	N/A	8/4	0/0	0/0	(Whateverworks, \$47,345)	\$114,595	14	0	0.48	0.78
68	CONSCIENCE CLEAR (97, Relaunch)	N/A	9/4	0/0	0/0	(Sailing Clear, \$41,900)	\$113,716	51	0	0.83	0.68
69	MR. ELWAY (97, Saint Ballado)	N/A	2/2	1/1	0/1	(Balino, \$93,612)	\$107,507	5	1	0.96	0.31
70	ORCHARD PARK (99, Hennessy)	Pnsd	6/4	0/0	0/0	(Winery, \$30,020)	\$104,153	24	0	0.48	2.06

Special Note For Sire Lists:

For stallions that stand, will stand, or stood (deceased) in North America (stallions exported prior to the 2009 breeding season are excluded), and have runners in North America. All available statistics listed for the Northern Hemisphere through December 1, 2013. As supplied to *The Blood-Horse* by The Jockey Club Information Systems, Inc., earnings exclude monies from Japan and Hong Kong. Current year stakes winners include all N.H.-foaled stakes winners worldwide and any S.H.-foaled horses that won a N.H. stakes. *Foal counts include Southern Hemisphere. Cumulative stakes winners includes all countries. (A ¶ indicates a sire represented by his first crop to race.)

*AVERAGE-EARNINGS INDEX AND COMPARABLE INDEX: Lifetime AVERAGE-EARNINGS INDEX indicates how much purse money the progeny of one sire has earned in relation to the average earnings of all runners in the same years; average earnings of all runners in any year is represented by an index of 1.00; COMPARABLE INDEX indicates the average earnings of progeny produced from mares bred to one sire, when these same mares were bred to other sires. Only 32% of all sires have a lifetime AVERAGE-EARNINGS INDEX higher than their mares' COMPARABLE INDEX.

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(continued from page 46)

cost \$1,350,000 and was the second-highest-priced horse of the first session of the sale. Consigned by Hill 'n' Dale Sales Agency, Miss Hollywood is a daughter of Malibu Moon out of the multiple graded stakes-winning Wild Rush mare Hollywood Story.

Owned in partnership with Alberto Acosta, Miss Hollywood is turned out in a paddock at Northwest Stud enjoying some leisure time before embarking on a racing career.

"She's special," said Lichoa. "She has all the attributes to be a star. Pedigree-wise and conformation-wise she has everything. We will take it easy with her. We plan to begin breaking and training her in January. Maybe she will be ready to make her first start in June or July. She will tell us when she's ready. It's very exciting to have a filly like her."

For the year, Northwest Stud has purchased 27 yearlings to the tune of \$5,109,000.

"We stepped up at the sales this year because we want to improve in all areas of our operation," said Lichoa, who indicated some of the purchases are for partnerships. "There aren't enough horses to meet demand, and the market has been very healthy as a result."

Northwest Stud also entered the marketplace as a consignor at Fasig-Tipton's Midlantic 2-year-olds in training sale in May at the Maryland State Fairgrounds in Timonium, Md. Northwest Stud sold 19 juveniles at the sale, including a \$300,000 Harlan's Holiday colt that trainer Nick Zito signed for on behalf of owner Joseph Moss.

"We were really happy with the results of that sale," said Joseph Iadisernia, Giuseppe's son and stable spokesperson. "That sale showed us that if you have sound, healthy horses you can make a profit. We didn't ask too much of our 2-year-olds before the sale, and I think buyers appreciated that. We don't ask them for everything because if they don't sell, we want to race them ourselves."

Giuseppe trains the farm's runners and is based in South Florida at his training center, The Big Stable, located near Calder Casino & Race Course. He also has stalls at Gulfstream Park.

"My father loves racing and has always focused on training," said Joseph. "He's just as happy training a \$5,000 claiming horse as he is a stakes horse. It's unbelievable how much he loves it."

Having invested in higher-quality stock with the farm's recent yearling purchas-



Gone Astray, a son of Dixie Union, covered 119 mares in 2013

es, Joseph is hopeful the optimism in the marketplace continues its robust run.

"We're looking forward to next year's 2-year-olds in training sales," said Joseph. "There seems to be a lot of life back in the market. We're getting more involved in the breeding side now, and we're buying better bloodstock."

Northwest Stud's broodmare band currently numbers 75, up from 40 when the farm first opened.

"Our goal is to get to 100 mares within the next two or three years," Lichoa said. "We want to breed primarily stakes-quality mares—stakes winners or stakes-placed mares."

Northwest Stud is home to seven stal-



Northwest Stud is located inside the Nelson Jones Training Center

lions, including three new stallions for 2014. Wrote, Duke of Mischief, and Turbo Compressor join the roster anchored by Gone Astray. Also standing at the farm are Flashstorm, United States, and Pleasant Strike.

Gone Astray, a multiple graded stakes winner and millionaire son of Dixie Union, stood his first season at stud in 2012. He was bred to 112 mares in that first year and 119 this past breeding season. Standing for \$4,500 live foal, Gone Astray had a weanling colt from his initial crop sell for \$62,000 at the Ocala Breeders' Sales Co.'s October mixed sale.

"He's our big horse," said Lichoa. "I have seen 15 or 20 of his babies here in Ocala, and I couldn't be more pleased with them. He's going to be a top stallion."

Lichoa also has high hopes for the farm's newest additions. Wrote won the 2011 Breeders'

Cup Juvenile Turf (gr. IT) at Churchill Downs for trainer Aidan O'Brien and owners Susan Magnier, Michael Tabor, and Derrick Smith. A winner in three of 11 starts, Wrote retired with earnings of \$815,943, and he will stand his first season for \$4,000 live foal. He is a son of High Chaparral, a two-time winner of the John Deere Breeders' Cup Turf (gr. IT) and back-to-back Eclipse Award champion.

"He's a great addition to Florida," said Lichoa. "High Chaparral is one of the best sires of 2-year-olds in Europe. There is already enough speed in the pedigrees of the stallion ranks. We can use some stamina. He should be a very good stallion for us and for Florida breeders."

Turbo Compressor, a distance specialist on dirt and turf, won four stakes at distances ranging from 1½ miles to 1¾ miles. Numbered among his stakes scores was the 2012 United Nations Stakes (gr. IT) over 11 furlongs on turf at Monmouth Park.

Bred by Bridlewood Farm and campaigned at the conclusion of his career by P and G Stable and Off the Hook, the Todd Pletcher-trained son of Halo's Image is out of the Wild Event mare Dixieland Event. He retired with a record of 7-2-2 from 17 starts and amassed a lifetime bankroll of \$953,960.

"He is from a foundation Bridlewood Farm family," said Lichoa of Turbo Compressor, who will stand for \$3,500. "His female family is very deep."

The stud fee for Duke of Mischief, a popular Florida-bred millionaire by Graeme Hall—My Lady Amelia, by Real Courage, has been set at \$2,500 live foal. Campaigned by Alex and Joann Lieblong

Step Up!

... to Leading
Freshman Sire

TWO STEP SALSA

#1 FL FRESHMAN SIRE
By Progeny Earnings

#1 NAT'L FRESHMAN SIRE
By Percentage of Wnrs/Rnrs (50%)
By Percentage of SHs/Rnrs (16%)
*stallions with more than 15 runners

#4 NAT'L FRESHMAN SIRE
By Progeny Earnings

Sire of back-to-back G1-placed Dance With Fate
(2nd, Del Mar Futurity-G1, Front Runner S-G1)

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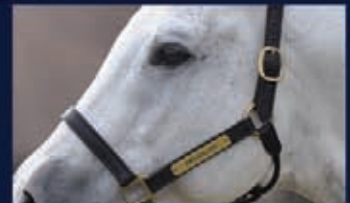
DOUBLE HONOR
stalwart sire

Gone West - Holiday Snow, by Storm Bird
Fee: \$2,500 LF/SN



TWO STEP SALSA
national leader

Petionville - Two to Waltz, by Seattle Slew
Fee: \$7,500 LF/SN



IMPERIALISM
speed & stamina

Langfuhr - Bodhavista, by Pass the Tab
Fee: \$3,500 LF/SN

A FULL SERVICE THOROUGHBRED BREEDING AND BOARDING FACILITY

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GET AWAY FARM

2013 Florida Sires by Stakes Winners

Sire	Stks Wnrs	Stks Wins
With Distinction	5	7
Put It Back	5	5
Greatness	3	8
Wildcat Heir	3	6
Exclusive Quality	3	5
Repent	3	3
Strong Contender	2	6
Hear No Evil	2	3
It's No Joke	2	3
Pollard's Vision	2	3
Value Plus	2	3
Awesome of Course	2	2
Concorde's Tune	2	2
Montbrook	2	2
Proud Accolade	2	2
West Acre	2	2
Graeme Hall	1	2
Yesbyjimmy	1	2
A. P. Warrior	1	1
City Place	1	1
Cloud Hopping	1	1
Cowtown Cat	1	1
Dark Kestrel	1	1
Diligence	1	1
Doneraile Court	1	1
Double Honor	1	1
Imperialism	1	1
Indy Wind	1	1
Lifestyle	1	1
Mass Media	1	1
Mr. Elway	1	1
Roar of the Tiger	1	1
Saint Anddan	1	1
The Green Monkey	1	1



The training center has 17 barns that can house 400 horses

and Marilyn McMaster, and trainer David Fawkes, Duke of Mischief is a multiple graded stakes winner of \$1,905,747.

“Duke of Mischief is one of the best Florida-bred horses in recent years,” said Lichoa. “He is already extremely popular with Florida breeders. Everybody that has seen him has said, ‘I loved watching him on the racetrack.’ I expect he will get good support in his first season.”

Pleasant Strike, a graded stakes-

winning son of Smart Strike, stands for \$2,500 live foal; Flashstorm, a son of Storm Cat, stands for \$1,500 live foal; and the fee for United States, by A.P. Indy, is listed as private.

Stud fees for all the returning stallions at Northwest Stud were left unchanged for the 2014 breeding season.

“We have priced our stallions aggressively because we are committed to breeders,” said Lichoa. “Stud fees that are set too

high don't help small breeders succeed. We want to make it easy for everyone whether they own one mare or 20. Our goal has always been to build positive relationships with breeders. We want to earn their trust.

“I like to compare the Thoroughbred breeding business to the automobile business,” he added. “If you don't provide outstanding customer service as an auto dealer, you don't sell cars. It's the same with horses. We try to offer the best customer



The broodmare band at Northwest Stud numbers 75, up from 40 when the farm opened



PLEASANT ACRES STALLIONS

ANTHONY'S CROSS

Indian Charlie / Screening,
by Unbridled
Fee: \$2,500 LF/SN

BEAU CHOIX

Elusive Quality / Belle Cherie,
by Belong to Me
Fee: \$2,500 LF/SN

PASSION FOR GOLD

Medaglia d'Oro / C'Est L' Amour,
by Thunder Gulch
Fee: \$5,000 LF/SN

POLLARD'S VISION

Carson City / Etats Unis,
by Dixieland Band
Fee: \$5,000 LF/SN

POSEIDON'S WARRIOR

Speightstown / Poised to Pounce,
by Smarten
Fee: \$6,500

TREASURE BEACH (GB)

Galileo (IRE) / Honorine (IRE),
by Mark of Esteem (IRE)
Fee: \$10,000 LF/SN

*All stallions nominated to
Breeders' Cup and F.S.S.*

PLEASANT ACRES STALLIONS

9127 NW 150th Avenue, Morriston, FL 32668

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The hottest
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Sunday, December 8 • Noon - 3pm



Join Us at the Stallion Barn for Food, Refreshments
& Stallion Presentation. Bring a toy and qualify to
enter drawing for complimentary seasons.

Directions from I-75 / SR 326: take SR 326 west, cross over Hwy 27, continue
on SR 326 to NW 150th Ave. Turn right. Entrance to stallion barn is on the right.

2013 Florida Sires by Winners

Sire	.Rnrs	Wnrs
Put It Back	178	111
Wildcat Heir	177	104
With Distinction	186	100
Graeme Hall	127	73
Exclusive Quality	93	63
Repent	126	62
Value Plus	115	61
City Place	67	50
Doneraile Court	78	41
Imperialism	82	40
Pollard's Vision	87	37
A. P. Warrior	79	37
Double Honor	75	37
Concorde's Tune	66	35
Burning Roma	59	35
Greatness	55	35
Mass Media	50	33
Montbrook	79	31
High Cotton	71	31
Roar of the Tiger	60	30
Saint Anddan	53	28
Strong Contender	52	28
Simon Pure	49	28
Cowtown Cat	43	27
Circular Quay	58	24
Three Wonders	46	24
Black Mambo	42	24
Proud Accolade	44	23
Da Stoops	31	21
Halo's Image	56	20
Western Pride	35	19
Sarava	42	18
It's No Joke	35	18
Gottcha Gold	37	17
Gibson County	31	17
West Acre	35	16
Straight Man	30	16
The Green Monkey	22	16
Wagon Limit	27	15
Leading the Parade	42	14
Sweet Return (GB)	29	14
Awesome of Course	17	14
Marquetry	31	13
Unbridled Time	25	13
Scorpion	26	12
Gulf Storm	23	11
Essence of Dubai	22	11
Indy Wind	19	11
Belgravia	16	11
Hear No Evil	28	10
Cimarron Secret	21	10
Hal's Image	22	9
Untuttable	20	9
Wekiva Springs	20	9
Two Step Salsa	19	9
Wised Up	17	9
In Summation	22	8
Colony Light	17	8
Spellbinder	16	8
Express Tour	13	8
Marco Bay	9	8
Texas Glitter	15	7
Boastful	14	7
The Kaiser	8	7
Benny the Bull	18	6
Yesbyjimmy	14	5
Skip Trial	10	5
Indian Express	8	5
Lifestyle	5	5



The training track, which has lights, is a one-mile layout

service we possibly can. We are interested in forming long-term relationships. Without the support of breeders, we don't have a business."

Lichoa, who worked in Florida at Franks Farms and Hartley/De Renzo Thoroughbreds prior to taking on his current role with Northwest Stud, says he is always on the lookout for promising stallion prospects.

"The key is trying to identify horses that could be serious stallions," he said. "Competing in the stallion market is very expensive. It used to be that you could get your investment back in two or three years with a good stallion. Now the thinking is more like four or five years with the right stallion."

Northwest Stud and Nelson Jones Training Center, the latter encompassing some 700 acres, rest on what once was a part of Fred Hooper's legendary Hooper Farm. A pioneer in Florida's Thoroughbred industry, Hooper gave the racing world such celebrated homebred champions as Susan's Girl and Precisionist.

The historical significance is not lost on Lichoa, who sees the land's rich tradition of producing winners continuing under the Northwest Stud banner.

"We're definitely moving in the right di-

rection," said Lichoa. "I'm proud of what we've done in a very short period of time. I'm also grateful for what the owners and partners have allowed me to do with the breeding aspect of the business. Saying we're the biggest or the best isn't our goal. We are focused on building relationships and helping Florida's breeders succeed in the auction ring and at the racetrack."

The Nelson Jones Training Center property has 17 barns that can stable 400 horses. The facility features a one-mile dirt training track and a seven-furlong turf course. A state-of-the-art lighting system provides trainers the option of early-morning conditioning before sunrise.

Northwest Stud houses a seven-stall stallion barn, as well as two 24-stall broodmare barns and a 24-stall yearling barn. Among the amenities in the stallion barn is cushioned Polyplast flooring in the stalls. The flooring, made of recycled rubber with a combination of binders, increases comfort and safety for the stallions while reducing odor in the barn.

"It's been great," Lichoa said of the cushioning surface. "It's safe and comfortable for the horses. The flooring has worked very well for us."

The pursuit of breeding and racing winners is more than a business at Northwest Stud. While fiscal rewards are important, they are not enough. It should come as no surprise that Lichoa and the Iadisernia family take to heart the triumph in a horse's sojourn to the winner's circle, as well as the relationships built along the way.

"A friend once told me that a winner's circle photo is worth more than a million dollars," Lichoa said. "The most gratifying part of this industry is breeding winners. Many memories are created from the breeding shed to the training track to the sales, and all the way to the racetrack. And that's the beauty of this business. It's hard to put a price on the journey." BH



Nelson Jones Training Center is on land that was once Hooper Farm

the Stallions at NORTHWEST

INTRODUCING THREE EXCITING NEW STALLIONS OF MILLIONAIRE, GRADE 1 AND CHAMPION STATUS!

NEW
IN 2014



DUKE OF MISCHIEF

Graeme Hall - My Lady Amelia, by Real Courage

MULTIPLE GRADED SW OF \$1.9 MILLION

Winner of the **Oaklawn H-G2**, **Ft. Lauderdale S-G3**, **Philip Iselin S-G3** and **Charles Town Classic S-G3**.

Defeated some of the best horses in the U.S. including Game On Dude, Tackleberry, Tizway and Delightful Kiss.

2014 fee: \$2,500 LF/SN

NEW
IN 2014



TURBO COMPRESSOR

Halo's Image - Dixieland Event, by Wild Event

GRADE 1 WINNER OF \$953,960

Distance specialist on both dirt and turf, winning four stakes from 1 1/16 mi. to 1 3/8 mi. by a combined 16 1/2 lengths including the **United Nations-G1**.

Out of 100% producer and a half-brother to a SW of \$200k and 2013 SP 2-year-old.

2014 fee: \$3,500 LF/SN

NEW
IN 2014



WROTE (IRE)

High Chaparral - Desert Classic, by Green Desert

BREEDERS' CUP JUVENILE TURF CHAMPION

Won or placed in Graded or Group stakes in four countries: United States, Eng., Ire. and the UAE.

By two-time Eclipse Award winner

HIGH CHAPARRAL (Sadler's Wells), sire of more than 75 SWs (26 Group / Graded).

2014 fee: \$4,000 LF/SN



FLASHSTORM

Storm Cat - Kristi, by St. Jovite

GRADE 2 PERFORMER BY STORM CAT

Rich family of millionaire Classic performers including

GERI, A.P. ARROW and champion 3yo filly **SACAHUISTA**.

2014 fee: \$1,500 LF/SN



GONE ASTRAY

Dixie Union - Illicit, by Mr. Prospector

MILLIONAIRE MULTIPLE GRADE 2 SW BY DIXIE UNION Won / Placed in 10 Stakes (6 Graded)

First dam is half-sister to Champion 3yo filly **SMUGGLER**.

Immediate family of Champions **INSIDE INFORMATION** and **EDUCATED RISK**.

2014 fee: \$4,500 LF/SN



PLEASANT STRIKE

Smart Strike - Colonella, by Pleasant Colony

RECORD-SETTING GRADED STAKES WINNER

Won or placed in 11 stakes

Raced sound from 2 to 7 on dirt, turf and synthetic.

From the family of Horse of the Year **SAINT LIAM**.

2014 fee: \$2,500 LF/SN



UNITED STATES

A.P. Indy - Blith, by Unbridled

BY A.P. INDY FOUNDATION FAMILY

Out of half-sister to Leading Sire & KY Derby winner **FUSAICHI PEGASUS (G1)**.

Second dam is sister to

DEMONS BEGONE (G1)

and half-sister to **PINE BLUFF (G1)**.

2014 fee: Private



NORTHWEST STUD
AT NELSON JONES TRAINING COMPLEX | OCALA

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