#### NORTHEAST/MID-ATLANTIC



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### **Big Time**

### Sal and Colleen Simeone get the most out of Sienna Farms

BY KELSEY RILEY

al Simeone was shopping at the 2004 Ocala Breeders' March sale of 2-year-olds in training with one goal—a common dream shared by all horsemen: to discover that special horse that would put him on top of the world.

Simeone, who grew up around Quarter Horses and had begun claiming Thoroughbreds just a few months prior, was ready to put his horse sense to the test when a chance meeting clinched him and his wife, Colleen, their best horse to date. While Sal Simeone scoured the sales grounds, carefully analyzing each horse and its corresponding catalog page, Colleen Simeone and their daughter, Jennifer, fell in love with a gray filly that had just been bought back.

"They both liked grays and saw (the filly) behind the bars in the stall," Sal Simeone explained. "They took a quick look at her, took a quick look at the book, and just picked her out by sight."

The Simeones purchased the daughter of Peaks and Valleys, named Higher World, for \$40,000. She became the couple's first stakes winner, capturing the Mazarine Breeders'



Sal and Colleen Simeone at the chilly 2010 Keeneland January sale

# Lenn Ridde Roster



# **LOOKING FOR** THE RIGHT STALLION? We are the Mid-Atlantic's only farm offering **FIVE GRADE 1 WINNERS**



#### **Cat Thief**

(Storm Cat — Train Robbery, by Alvdar) **Grade 1 Breeders' Cup Classic and Swaps S. winner** Proven sire of 34 stakes horses: lifetime yearling average \$64,972; Average Earnings/starter \$59,031 \$5.000 LF

#### **Real Ouiet**

...history in the making

(Quiet American — Really Blue, by Believe It) **3YO CHAMPION Grade 1 Kentucky** Derby, Preakness S., Hollywood Futurity, **Hollywood Gold Cup and Pimlico Special** winner. Sire of CHAMPION MIDNIGHT LUTE, G1 PUSSYCAT DOLL, etc. Average Earnings/starter \$50,288 \$6.000 LF

#### Delaware Township

(Notebook — Sunny Mimosa, by Sunny North) Grade 1 De Francis Dash winner. Proven sire of 11 stakes horses including G3 VICTORINA; Average Earnings/starter \$42,534 \$2,500 LF

#### Monba

(Maria's Mon — Hamba, by Easy Goer) Grade 1 Blue Grass S. winner (over COWBOY CAL, VISIONAIRE, COOL COAL MAN, PYRO, etc.). Won first time out: defeated eventual G1 winner MACHO AGAIN in his second start. Enters stud for 2010 \$5,000 LF, fsn

#### **Trust N Luck**

(Montbrook — Bold Burst, by Dahar) Grade 1 Fountain of Youth winner. Proven sire of seven stakes horses in his first three crops including 2009 stakes horses TRUST OR BUST (\$321,186), TRUST N SEVEN, FEAR NO EVIL \$2,000 LF

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#### **2009 Leading Sires in Pennsylvania**

State sire lists updated daily online. Go to http://breeding.bloodhorse. com/sirelists.asp

For stallions that stand, will stand, or stood (deceased) in Pennsylvania (exported stallions are excluded), and have runners in North America. Listed below are all available statistics for the Northern Hemisphere through December 31, 2009. As supplied to The Blood-Horse by The Jockey Club Information Systems Inc., earnings exclude monies from Japan and Hong Kong. Current year stakes winners include all N.H.-foaled stakes winners worldwide and any S.H.-foaled horses that won a N.H. stakes. \*Foal counts include Southern Hemisphere. Cumulative stakes winners includes all countries. (A ¶ indicates a sire represented by his first crop to race).

				Stakes	Rstrct				Cumu	lative	
Rank	Stallion (Foaling Year, Sire), Farm Standing	2010 Stud Fee	Rnrs/ Wnrs	Wnrs/ Wns	SW/ BT SW	(Chief Earner, Earnings)	2009 Earnings	Foals	Stks Wnrs	*A-E Index	*Comp Index
<del>-</del>	JUMP START (99, A.P. Indy), Ghost Ridge Farms		166/102		1/8	(Rail Trip, \$742,790)	\$4,493,326	291	18	1.52	1.44
2	HONOUR AND GLORY (93, Relaunch), Ghost Ridge Farms		210/107	3/8	1/3	(Nadeshiko, \$176,109)	\$2,894,122	*1623	40	1.11	1.52
3	CAT THIEF (96, Storm Cat), Penn Ridge Farms	\$5.000		4/7	0/4	(Thethiefatmidnight, \$130,752)	\$2,717,211	*353	14	1.26	1.78
4	WISEMAN'S FERRY (99, Hennessy), Dana Point Farm	\$3.500		1/1	1/1	(Swilly Ferry, \$340,717)	\$2,341,497	*172	4	1.23	1.07
5	PARTNER'S HERO (94, Danzig), Northview PA	\$2.000		4/5	1/4	(Heros Reward, \$158,530)	\$2,184,318	347	17	1.33	1.42
6	DELAWARE TOWNSHIP (96, Notebook), Penn Ridge Farms	\$2,500	114/67	2/4	0/2	(Victorina, \$151,053)	\$2,129,191	218	6	1.21	1.33
7	GREATNESS (99, Mr. Prospector), Ghost Ridge Farms	\$5,000	67/43	0/0	0/0	(Red Leader, \$130,664)	\$1,763,086	101	1	1.34	1.08
8	TRUST N LUCK (00, Montbrook), Penn Ridge Farms	\$2,000	76/43	2/6	1/2	(Trust Or Bust, \$321,186)	\$1,741,975	*145	4	1.09	1.25
9	ALBERT THE GREAT (97, Go for Gin), Pin Oak Lane Farm	\$3,500	79/39	2/2	1/2	(Albertus Maximus, \$420,000)	\$1,503,620	*225	5	1.30	1.20
10	SNOW RIDGE (98, Tabasco Cat), Regal Heir Farm	\$5,000	102/50	1/1	0/1	(Bebob, \$75,898)	\$1,386,607	208	5	1.05	1.27
11	LITE THE FUSE (91, Buckaroo), Pin Oak Lane Farm	\$3,500	97/34	2/3	1/2	(Going Ballistic, \$158,330)	\$1,327,739	432	22	1.31	1.24
12	WHEATON (90, Alydar)	Died, 2006	51/25	2/9	1/2	(Russell Road, \$476,295)	\$1,314,135	326	14	1.31	1.07
13	SMOOTH JAZZ (99, Storm Boot), Ghost Ridge Farms	\$3,500	47/26	1/1	0/1	(Smooth Air, \$380,000)	\$1,125,420	82	1	1.57	1.09
14	REAL QUIET (95, Quiet American), Penn Ridge Farms	\$6,000	81/36	0/0	0/0	(Quiet Again, \$124,850)	\$1,107,063	*439	12	1.23	1.27
15	LIDO PALACE (CHI) (97, Rich Man's Gold), Northview PA	\$3,000	67/33	1/1	0/1	(Vineyard Haven, \$282,500)	\$982,674	121	2	0.98	1.39
16	ACTION THIS DAY (01, Kris S.), Dana Point Farm	\$3,500	84/39	0/0	0/0	(Jules J, \$48,156)	\$850,916	133	1	0.59	1.45
17	CHANGEINTHEWEATHER (99, Gone West), Xanthus Farms	\$3,000	49/28	0/0	0/0	(Run for Shelter, \$68,925)	\$722,042	88	1	0.93	1.21
18	COASTAL STORM (99, Storm Cat), Pin Oak Lane Farm	\$2,500	28/10	1/2	1/1	(Coastal Solace, \$209,470)	\$612,674	102	3	1.20	0.86
19	SIPHON (BRZ) (91, Itajara), Pin Oak Lane Farm	\$3,500	66/20	1/1	1/1	(Hurley's Way, \$99,264)	\$610,915	*514	14	1.01	1.61
20	¶ MEDALLIST (01, Touch Gold), Northview PA	\$4,000	25/8	1/3	1/1	(lbboyee, \$355,048)	\$582,859	54	1	1.52	1.58
21	EAVESDROPPER (00, Kingmambo), Walmac Pennsylvania at Regal Heir Farm	\$5,000	55/20	0/0	0/0	(Hear No Angel, \$63,000)	\$543,670	*95	0	0.58	1.05
22	ALEX'S PAL (99, Valid Expectations), Ghost Ridge Farms	\$2,000	30/18	0/0	0/0	(Koka Kola Kitty, \$67,635)	\$516,979	50	0	0.91	0.97
23	<b>DUCKHORN</b> (97, Not For Love), Xanthus Farms	\$2,000	32/12	0/0	0/0	(Sweet Sugar, \$85,300)	\$444,505	72	0	0.84	0.88
24	WILL'S WAY (93, Easy Goer)	N/A	24/15	0/0	0/0	(Reflected Way, \$95,554)	\$432,992	189	5	1.18	1.09
25	POWER BY FAR (95, Power of Mind), Castle Rock Farm	\$2,000	24/10	0/0	0/0	(Xtra Power, \$72,020)	\$413,107	73	1	1.36	1.24

\*A-E and COMPARABLE INDEX: The lifetime Average-Earnings Index indicates how much purse money the progeny of one sire has earned, on the average, in relation to the average earnings of all runners in the same years; average earnings of all runners in any year is represented by an index of 1.00. The Comparable Index indicates the average earnings of progeny produced from mares bred to one sire, when these same mares were bred to other sires. Only 32% of all sires have a lifetime AEI higher than their mares Comparable Index.



### Everybody Wants To Be

# 2-Pa. Sophomore Sire by Winners (57%)

62% Lifetime Winners/Starters

61% Repeat Winners/Starters

And Now Sire of Multiple Gr. 1 placed Quick and Gray



LOUISE E. REINAGEL PHOTO

#### Top Performers Includes

Koka Kola Kitty, Pay Me Pal, A Burn Notice, You Are Current, etc.
Three Quarter Brother TO MGSW SUCCESSFUL APPEAL (\$654,681)
Half Brother To Gr. 2 SW TRUE TO TRADITION (\$709,542)
Out of Full Sister To MGSW SUAVE PROSPECT (\$730,532)

2010 Stud Fee: \$2000

Standing At **Ghost Ridge Farms Ltd.** 2633 Reeds Rd. / Felton, Pa. 17322 / 717-747-1728



BREEDERS' CUP NOMINATED



Cup Stakes (Can-II) as a 2-year-old before participating in that year's Breeders' Cup Juvenile Fillies (gr. I) at Lone Star Park.

"My daughter and I happened to see (Higher World), and we just kind of fell in love with her," Colleen Simeone said. "We talked Sal into buying her, and she won our first grade II."

And so began the relationship between the romantic world of the Thoroughbred and the couple who met in the second grade. Sal and Colleen Simeone went to the same school, grew up in the same neighborhood in Queens, New York, and together, developed and nurtured the same passion for horses. Today the dynamic duo has developed complementary skills for selecting horses: While Sal is more adept at pedigree, Colleen has developed a keen eye for conformation. Their savvy love of horses has translated into quick success. In just six years owning Thoroughbreds, the couple has collaborated to race stakes winners Higher World, Kimchi, and Olredlgetcha from a small stable of around five racehorses at a time. As breeders, they have produced 11 winners from 23 start-

For Sal, a veteran missile control technician for the U.S. Navy and a former racecar driver, a place in the high-speed world of Thoroughbreds seems natural. Born in Brooklyn and raised in Queens, Simeone became immersed in equine activities at an early age, working with Quarter Horses.

The Winning Choices in Pennsylvania ...

A Leading **Second-Crop Sire** in North America in 2009

Sire of 13 first-crop stakes horses, including British Columbia Derby (G3) winner **WINNING MACHINE** 

> G2-placed multiple stakes winner **AWESOME RHYTHM**

Multiple stakes winners LA ROCCA and **TOCCET TO ME** 

Sire of coast-to-coast graded stakes horses in 2009, from Belmont to Del Mar

> More stakes wins than Birdstone, Lion Heart, Stroll, Cuvee, etc.!

> > Fee: \$3,500\*

AWESOME AGAIN - COZZENE'S ANGEL, BY COZZENE

The Only 2YO Champion Standing in PA

**Leading Second-Crop Sire** in Pennsylvania

Sire of 2YO SW NIGHT ACTION, wire-to-wire winner of the \$200,000 Miller Lite Cradle S.

Offspring have won at Santa Anita, Del Mar, Aqueduct, Newmarket, Goodwood, Oaklawn Park, Arlington Park, etc.

**Eclipse Champion two-year-old** Winner of the Breeders' Cup Juvenile (G1)

Fee: \$3,500\*



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ınts available for PA breeders and owners.

#### **2009 Leading Sires in New York**

State sire lists updated daily online. Go to http://breeding.bloodhorse. com/sirelists.asp

For stallions that stand, will stand, or stood (deceased) in New York (exported stallions are excluded), and have runners in North America. Listed below are all available statistics for the Northern Hemisphere through December 31, 2009. As supplied to The Blood-Horse by The Jockey Club Information Systems Inc., earnings exclude monies from Japan and Hong Kong. Current year stakes winners include all N.H.-foaled stakes winners worldwide and any S.H.-foaled horses that won a N.H. stakes. \*Foal counts include Southern Hemisphere. Cumulative stakes winners includes all countries. (A ¶ indicates a sire represented by his first crop to race).

					Stakes	Rstrct				Cumu	lative	
ľ	Rank	Stallion (Foaling Year, Sire), Farm Standing	2010 Stud Fee	Rnrs/ Wnrs	Wnrs/ Wns	SW/ BT SW	(Chief Earner, Earnings)	2009 Earnings	Foals	Stks Wnrs	*A-E Index	*Comp Index
	1	POSSE (00, Silver Deputy), Empire Stud	\$10,000	161/88	6/12	1/6	(Kodiak Kowboy, \$832,805)	\$4,008,646	228	10	1.53	1.33
	2	FREUD (98, Storm Cat), Sequel Stallions New York	\$6,500	122/65	8/13	4/8	(Franny Freud, \$296,029)	\$3,482,482	257	17	1.78	1.32
Ī	3	REPENT (99, Louis Quatorze), Empire Stud	\$5,000	148/73	4/8	2/4	(Crown of Thorns, \$427,440)	\$3,343,726	237	9	1.37	1.24
	4	CATIENUS (94, Storm Cat), McMahon of Saratoga	\$10,000	161/97	5/5	2/5	(Cannonball, \$368,944)	\$3,166,795	*359	20	1.45	1.29
	5	GOLDEN MISSILE (95, A.P. Indy), Milfer Farm	\$7,500	174/93	4/7	1/4	(Stealth Missile, \$121,266)	\$2,838,078	*454	12	1.10	1.81
	6	CONGAREE (98, Arazi), Highcliff Farm	\$7,500	98/50	3/3	0/3	(Mythical Power, \$458,000)	\$2,218,495	136	5	1.21	1.42
	7	GOLD TOKEN (93, Mr. Prospector)	Died, 2006	95/55	2/2	2/2	(Gold for the Queen, \$146,482)	\$1,838,516	*279	8	1.34	1.15
	8	HOOK AND LADDER (97, Dixieland Band), Sequel Stallions New York	\$5,000	96/46	0/0	0/0	(Early Response, \$109,890)	\$1,558,050	151	6	1.30	1.54
	9	WESTERN EXPRESSION (96, Gone West), Highcliff Farm	\$5,000	83/45	1/2	0/1	(I Lost My Choo, \$166,600)	\$1,452,091	256	4	1.23	1.31
Ŀ	10	A. P JET (89, Fappiano), Sugar Maple Farm	N/A	79/37	1/1	1/1	(Livin Large, \$128,336)	\$1,408,510	446	15	1.15	1.32

\*A-E and COMPARABLE INDEX: The lifetime Average-Earnings Index indicates how much purse money the progeny of one sire has earned, on the average, in relation to the average earnings of all runners in the same years; average earnings of all runners in any year is represented by an index of 1.00. The Comparable Index indicates the average earnings of progeny produced from mares bred to one sire, when these same mares were bred to other sires. Only 32% of all sires have a lifetime AEI higher than their mares Comparable Index.

2009 New Yo By Winn		
Sire	Rnrs	Wnrs
Catienus	161	97
Golden Missile	174	93
Posse	161	88
Repent	148	73
Freud	122	65
Gold Token	95	55
Congaree	98	50
Hook and Ladder		
Western Expression	83	45
King Cugat	78	40
A. P Jet	79	37
Regal Classic	79	37
Prime Timber	78	37
Eltish	62	35
Disco Rico	61	35
Read the Footnotes	58	35
Phone Trick	53	30
Outofthebox	77	29
Desert Warrior	63	27
Roaring Fever	56	27
Rizzi	46	26
Wheelaway	101	24
Jade Hunter	65	24
American Chance	43	24



Kimchi and her colt by Unbridled's Song at Taylor Made Farm; she was bred to Street Cry

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#### Layups, Transportation

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"I've been around cutting horses and barrel (racers), and they were the first horses Colleen had exposure to," Sal said. "When I met my wife, I introduced her to horses."

Sal worked for six summers, from age 9 to 15, at the Wild West City theme park in New Jersey, participating in Wild West shows. There, he laid the foundation of basic horsemanship that would later serve him well in his Thoroughbred ventures

At age 20 he began a three-year stint in the Navy that took him to Southeast Asia and throughout the United States. Simeone described his role in the Navy as a "weapons specialist," working on an aircraft carrier and training local troops to operate

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# CATIENUS

Storm Cat - Diamond City, by Mr. Prospector \$10,000 Live Foal

Value-NY's Only Active Sire with \$3M in Earnings 4 Straight Years!

Brilliance-Progeny Grade 1 performances incl: Breeders' Cup Sprint-G1, Belmont S.-G1, Breeders' Futurity-G1, Gamely S.-G1, Golden Jubilee S.-Eng-G1, La Brea S.-G1, Vosburgh S.-G1, BC Turf Sprint S.-G1



# UTOPIA

Forty Niner-Dream Vision, by Northern Taste \$7,500 Live Foal

Race Record—The Leading Money Earner by FORTY NINER at Stud—\$4.9M Multiple G1 SW also won Belmont's Westchester H.-G3 in 1:33 1/5 defeating Sun King, Political Force, etc.

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#### 2009 Leading Sires in Maryland

State sire lists updated daily online. Go to http://breeding.bloodhorse. com/sirelists.asp

For stallions that stand, will stand, or stood (deceased) in Maryland (exported stallions are excluded), and have runners in North America. Listed below are all available statistics for the Northern Hemisphere through December 31, 2009. As supplied to The Blood-Horse by The Jockey Club Information Systems Inc., earnings exclude monies from Japan and Hong Kong. Current year stakes winners include all N.H.-foaled stakes winners worldwide and any S.H.-foaled horses that won a N.H. stakes. \*Foal counts include Southern Hemisphere. Cumulative stakes winners includes all countries. (A ¶ indicates a sire represented by his first crop to race).

				Stakes	Rstrct	-	-		Cumu	ılative	
Rank	Stallion (Foaling Year, Sire), Farm Standing	2010 Stud Fee	Rnrs/ Wnrs	Wnrs/ Wns	SW/ BT SW	(Chief Earner, Earnings)	2009 Earnings	Foals	Stks Wnrs	*A-E Index	*Comp Index
1	NOT FOR LOVE (90, Mr. Prospector), Northview Stallion Station	\$20.000		16/23	10/16	(Not for Silver, \$263,020)	\$6,117,584	680	65	1.84	1.49
2	LION HEARTED (96, Storm Cat), Northview Stallion Station	\$3,000	179/91	6/6	6/6	(Aspenglow, \$177,097)	\$3,523,058	*385	14	1.28	1.33
3	LOUIS QUATORZE (93, Sovereign Dancer), Murmur Farm	\$5,000	161/76	7/8	5/7	(Dancin Banker, \$136,628)	\$2,586,474	*815	22	1.19	1.46
4	OUTFLANKER (94, Danzig), Maryland Stallion Station	\$5,000	123/73	4/5	1/4	(Saxet Heights, \$134,970)	\$2,564,360	374	18	1.44	1.16
5	TWO PUNCH (83, Mr. Prospector), Northview Stallion Station	N/A	101/51	1/1	0/1	(Rhythmn Master, \$92,255)	\$1,565,244	*945	52	1.48	1.45
6	GO FOR GIN (91, Cormorant), Bonita Farm	\$3,000	64/31	2/6	2/2	(Banrock, \$347,027)	\$1,384,365	*334	13	1.42	1.51
7	MOJAVE MOON (96, Mr. Prospector), Bonita Farm	\$2,000	78/39	2/4	1/2	(Sumacha'hot, \$197,660)	\$1,360,090	178	2	0.84	1.29
8	ROCK SLIDE (98, A.P. Indy), Maryland Stallion Station	\$4,000	60/27	2/3	1/2	(Ariana D, \$141,000)	\$1,233,208	108	3	1.14	1.35
9	DOMESTIC DISPUTE (00, Unbridled's Song), Northview Stallion Station	\$2,000	76/37	0/0	0/0	(Domestic Bliss, \$96,440)	\$1,167,101	*148	0	0.84	1.28
10	ALLEN'S PROSPECT (82, Mr. Prospector)	Died, 2003	52/26	1/3	1/1	(All Giving, \$194,900)	\$938,650	1049	69	1.30	1.33
11	SEEKING DAYLIGHT (98, Seeking the Gold), Maryland Stallion Station at Shamrock Farms	Died, 2009	37/16	0/2	0/0	(Daylight Express, \$122,739)	\$705,183	*135	1	1.22	1.34
12	CROWD PLEASER (95, A.P. Indy)	Died, 2006	37/17	0/0	0/0	(Tease, \$147,650)	\$669,864	136	4	1.09	1.23
13	GREAT NOTION (00, Elusive Quality), Northview Stallion Station	\$2,000	28/16	1/2	0/1	(Great Love, \$169,575)	\$616,651	64	2	1.35	1.23
14	CITIDANCER (87, Dixieland Band)	N/A	25/14	0/0	0/0	(Citifest, \$82,073)	\$447,008	351	29	1.76	1.26

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2009 Marylan	d Sires	
By Winne	rs	
Sire	Rnrs	Wnrs
Not For Love	214	125
Lion Hearted	179	91
Louis Quatorze	161	76
Outflanker	123	73
Two Punch	101	51
Mojave Moon	78	39
Domestic Dispute	76	37
Go for Gin	64	31
Rock Slide	60	27
Allen's Prospect	52	26
No Armistice	38	18
Crowd Pleaser	37	17
Oratory	24	17
Seeking Daylight	37	16
Great Notion	28	16
Citidancer	25	14
Eastern Echo	32	10
Polish Numbers	17	10
Dance With Ravens	34	8
Waquoit	31	8
Gators N Bears	16	5
Wayne County (IRE)	14	4
Carnivalay	12	4
Cat Country	9	4
Fantasticat	9	4
Purple Passion	13	3
Perfecting	7	3
Deputed Testamony	9	2
St Averil	6	2
Tank	6	2
Regal American	5	2
Same Day Delivery	4	2
Amerrico's Bullet		
Cruisin' Dixie	2	2
Mark of Royalty		
e e		



Olredlgetcha wins the Victoria Stakes at Woodbine

2009 Maryland Sires By 2-Year-Old Winners							
Sire	2yos	2yo Rnrs	,				
Oratory	49 68 79 79 81 47 25	2321233034169	11 9 8 8 5				
Rock Slide	30 21 19 16	13 6 6 5	3 2 2				

military weaponry.

"We grew up in a pretty rough neighborhood, and (the Navy) is kind of a way out for some people, when you need a little time to find yourself," Simeone explained. "My family always fought; my son is fourth-generation military; my father was in World War II; and my grandfather was in the Army. The Navy helped give me a break, and it sent me to school after I'd gotten out."

After leaving the Navy, Simeone completed a degree in business administration. In 1982 he founded the data center management company Software Engineering of America. Based on Long Island, the company provides organizational software to large corporations such as government agencies and banks.

"I came up with a lot of the product ideas and did the marketing," he said. "I'm not a

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#### 2009 LEADING SIRES RANKED BY LIFETIME % STAKES WINNERS / FOALS

1.	A.P. Indy	12.93%
2.	Distorted Humor	10.28%
3.	Dynaformer	10.19%
4.	NOT FOR LOVE	9.55%
5.	Smart Strike	9.24%
	Successful Appeal	9.24%
7.	Indian Charlie	8.58%
8.	Unbridled's Song	7.99%
9.	Tapit	7.87%
10.	Pulpit	7.82%
11.	Mutakddim	7.73%
12.	Malibu Moon	7.70%
13.	Smoke Glacken	7.16%
14.	Giant's Causeway	7.00%
	Quiet American	7.00%
16.	Dixie Union	6.85%
17.	Montbrook	6.66%
18.	Stormy Atlantic	6.50%
19.	Street Cry	6.30%
20.	Awesome Again	6.19%



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programmer by any stretch of the imagination, but I'm pretty decent at looking at an environment and saying, 'If companies had this or they had that, things would run more efficiently.' "

His good business sense apparently contributed to the Simeones' early success with Thoroughbreds. They began claiming horses from the New York circuit after their three children, two sons and a daughter, finished school. Under the name Seasoft Stable, the Simeones claimed their first horse in 2003 at Belmont Park, a 3-year-old Stormy Atlantic filly named Storm Prospect. Their first winner came in November of the same year when the gelding Filippone, whom they claimed for \$20,000, won two starts for trainer Mike Miceli.

"We started out claiming horses just because it's kind of the quickest way to get your feet wet," Simeone explained.

The Simeones continued claiming with considerable success, all the while with an eye to expanding their operation. They began racing a string of horses at Woodbine Racetrack in Toronto, Canada, which paid off quickly. Higher World, a winner of three races and almost \$300,000 for trainer Mark Casse, won just the second stakes Seasoft Stable ever entered. The Simeones' three stakes winners have all been in Canada.

Sal and Colleen journeyed into the auction world in 2003. They caught lightning in a bottle the next year with the purchase of Higher World and the Canadian-bred yearling Kimchi. The Simeones purchased Kimchi at the Fasig-Tipton Kentucky Fall Yearling sale with the intention of competing in Woodbine's lucrative Canadian-bred program. That decision paid dividends. She won in her third start as a 2-year-old and placed in the 2005 Princess Elizabeth Stakes. The next year the strapping bay daughter of Langfuhr won the Labatt Woodbine Oaks, Canada's most important race for 3-year-old fillies.

"Kimchi is a beautiful horse, and she had a flake in her ankle, so we got her for \$70,000," Simeone said. "Without that flake

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I think she would have been a \$150,000 horse, but where (the flake) was didn't faze us at all."

After dismantling the Woodbine Oaks, the first jewel in Canada's Triple Tiara series, Kimchi, also trained by Casse, added the second jewel by winning the Labatt Bison City Stakes at Fort Erie

2009 Pennsylvania Sires By 2-Year-Old Winners			
Sire	2yos	2yo Rnrs	2yo Wnrs
Wiseman's Ferry	53	27	12
Jump Start	44	25	10
Action This Day	54	21	9
Snow Ridge	48	27	9
Medallist	54	25	8
Honour and Glory	172	25	8
Greatness	24	13	7
Delaware Township	35	18	6
Alex's Pal	20	10	4
Eavesdropper	42	21	3
Partner's Hero	22	5	3
Real Quiet	26	9	3
Cat Thief	23	15	3
Freefourinternet	29	8	3
Trust N Luck	27	7	2
Beautiful Indy	6	2	2
Lido Palace (CHI)			

2009 Pennsylva By Winne		
Sire	Rnrs	Wnrs
Honour and Glory		
Jump Start	166	102
Cat Thief		
Wiseman's Ferry		
Delaware Township	114	67
Snow Ridge	102	50
Partner's Hero	111	48
Trust N Luck	76	43
Greatness	67	43
Action This Day	84	39
Albert the Great		
Real Quiet		
Lite the Fuse	97	34
Lido Palace (CHI)	67	33
Changeintheweather	49	28
Smooth Jazz	47	26
Wheaton		
Siphon (BRZ)		
Eavesdropper	55	20
Alex's Pal	30	18
Will's Way	24	15
Duckhorn	32	12
Flying Chevron	32	12
Coastal Storm	28	10
Power by Far	24	10
Fastness (IRE)	26	9
Awad	19	9
Medallist	25	8
Knockadoon		
Harry the Hat		
Turnofthecentury		
Count On Steve	14	5
This Bulls for You	10	5

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\* In top 10 PA stallions by # mares bred '09

Son of track record setting SW MARCO BAY by MG1SW COPELAN

Won the Santa Anita Derby-G1 on dirt and the Californian-G2 on poly, 5th in KY Derby

Ran 110 Beyer winning the Oaklawn H-G2

Set track record at 1-1/16 mile (poly)

SHOWED BLAZING WIRE TO WIRE SPEED, RAN 4F IN 44-4/5

#### **FASTNESS (IRE)**

ROUSILLON - CITY FORTRESS by TROY MG1SW, \$1,581,165



\* In top 20 PA stallions by # mares bred '09

Son of champion miler ROUSILLON by RIVERMAN, 1/2 to G1 champ DESERT BOY

Won or placed in 13 stakes, 9 graded, 2nd in Breeders' Cup Mile-G1

Ran 118 Beyer winning Eddie Read H-G1

Set or equaled 3 track records at 1 mi to 1-1/8 mi T

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Racetrack. Kimchi retired as a 4-year-old with more than \$500,000 in earnings and three wins and three placings from nine starts.

All the while, the Simeones had begun to chase their ultimate dream of breeding top-class Thoroughbreds. In 2005 they purchased 285 acres of land just south of Ocala, Fla., that would become Sienna Farms. They started with a vision of a full-service nursery and training facility, and today, the operation is almost complete. The Simeones now live on their farm, which is also home to more than 60 broodmares, 45 weanlings, 12 yearlings, and other horses in training.

Colleen, a keen student of pedigree and racing, took the development of Sienna Farms as an opportunity to learn more about the industry she loves.

"I started reading the trade magazines from cover to cover and learning more about different horses and where they ran and their bloodlines, and that kind

of helped me become more involved with the breeding part of it. I just devoured those magazines," Colleen said.

Sienna Farms is managed by Tom Drier, who met the Simeones through a mutual friend while the couple was shopping for property. Sal is quick to note Drier's involvement in their success.

"I don't think anyone could bring up a horse better than Tom can," Sal said. "We're really good friends outside of racing, and he's an excellent horseman."

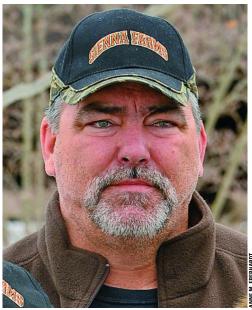
"I saw the position available and I jumped, and I'm very glad I did," Drier said. "I think we're going to have some good horses out there in the very near future."

Drier's prophecy may be bolstered by the Simeones' 2007 foal crop, the first born at Sienna Farms. After producing a small crop of foals in 2006, the Simeones burst onto the breeding scene with

2009 New York Second-Crop Sires By Earnings								
Sire	Named Foals	Rnrs	Whre	Stks Wnrs	 Earnings			
Congaree								
Read the Footnotes								
Roaring Fever	93	56	27	1	\$978,362			
Anasheed	37	22	12	1	\$394,889			
Stanislavsky	23	11	4	0	\$174,625			

2009 Pennsylvania Second-Grop Sires By Earnings										
Sire	Named Foals	Rnrs	Wnrs	Stks Wnrs	Earnings					
Action This Day	133	84	39	0	\$850,916					
Eavesdropper	95	55	20	0	\$543,670					
Alex's Pal	50	30	18	0	\$516,979					
Certain Storm	19	4	3	0	\$92,757					
Cetewayo	29	7	1	0	\$63,785					

2009 West Virginia Second-Grop Sires By Earnings									
Sire	Named Foals	Rnrs	Wnrs	Stks Wnrs	Earnings				
During									
GarneredInner Harbour	26	10	3	0	\$49,444				
Stored	21	6	2	0	\$45,986				



Tom Drier manages the Simeones' Sienna Farms

27 foals from their 2007 crop. Of the 27, 19 have started and nine are winners, with a total of more than \$300,000 in earnings. The Simeones have sold some of their foals, and are racing their homebreds under the name R Own Stables.

The best horse from this crop was the homebred Olredlgetcha, a colt by Limehouse, who was a runaway winner of Woodbine's Victoria Stakes in his only start. Just one week later Olredlgetcha was euthanized due to a hock infection, the result of a puncture wound suffered during the race.

"That was my favorite horse that we bred at the time; right from the minute we foaled him, I was right there," Sal said of Olredlgetcha, who was bought back by the Simeones for \$70,000 at the 2008 OBS August yearling sale. The talented chestnut was scratched from the Fasig-Tipton Calder sale of 2-year-olds in training in March when the Simeones opted to race him themselves.

"We were pretty confident of him because we trained him here," Simeone said. "We held our breaths and literally shook when he breezed because we only let him go really for the one breeze before the sale down at Calder, and nobody really wanted to give us anything more than about \$80,000 for him, and we were like, 'This horse is definitely worth more than that, and he's definitely a special horse.' I remember the day he was born; he just had a look about him. We had a \$100 or \$200 bet of who was going to be the first stakes winner (from that crop) and..."

"He won," Colleen finished.

Today the Simeones are enjoying living at Sienna Farms and racing small stables at Aqueduct and Charles Town. Colleen also runs a small string of horses under the name Colleen S. Stables. Their core trainer is now Mike Hushion. The Simeones have watched their operation come full circle: Higher World and Kimchi are both broodmares. Each mare has a yearling on the ground, and they are in foal to Tapit and Curlin, respectively.

Sienna is in its final stages of construction, and Sal, Colleen, and Drier are working together to implement a plan for the future, which will involve culling their broodmare band to breed only the finest stock. In the meantime, they are enjoying their quality over quantity philosophy.

"We've never really had more than five racehorses, whether it's in the claiming days, the Sienna days, even in the Olredlgetcha days earlier this year," Sal said. "We've never had a big stable of racehorses; we've just tried hard to get them where they should win."

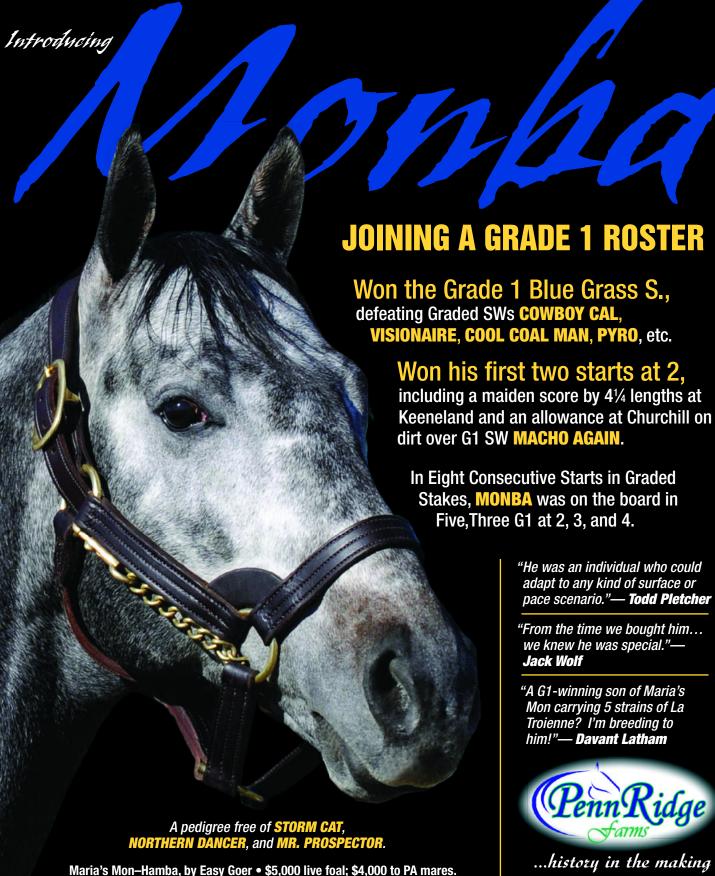
The Simeones credit Drier, Hushion, and bloodstock agent Joe Brocklebank with giving them their introduction to the many facets of the Thoroughbred industry and helping them along the way.

"They're wonderful people, Sal and Colleen, and they really love horses," Drier said. "(They) are both very hands-on. They live on the farm, (and) they pretty much live, eat, and breathe this thing."

Most of all, Sal and Colleen Simeone credit their horses for helping them fulfill a lifelong dream.

"There's almost nothing like it. We've been fortunate to have a couple (stakes winners) in a pretty short period of time, and it's sort of like pure elation," Sal said. "You get a real sense of admiration for them. I've come to, I don't know if you'd say look up to them, but I just look at them and have a real feeling of admiration and say, 'Wow, you're a super special creature.' "

"And a beautiful athlete," Colleen added. "And that's what they are."



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